stakeholderShape
mapping stakeholders software

Stakeolders map				
0	INTERACTIVE APPROACH	LINEAR APPROACH	100	

Customers — External Stakeholder — 1 communication — 933 — (5,3)
External Project Manager — External Stakeholder — 1 communication — 320 — (7,3)
Chief Creative Officer (CCO) — Internal Stakeholder — 1 communication — 1000 — (8)
Chief Finance Officer (CFO) — Internal Stakeholder — 1 communication — 680 — (8)
Chief Operations Officer (COO) — Internal Stakeholder — 1 communication — 240 — (8)
Project team — Project Management Team — 1 communication — 200 — (8)
Internal Project Sponsor — Internal Sponsor — 1 communication — 840 — (8)
Internal Project Manager — Project Manager — 1 communication — 15 — (15,3)
Chief Executive (CEO) — Internal Stakeholder — 1 communication — 1120 — (32)
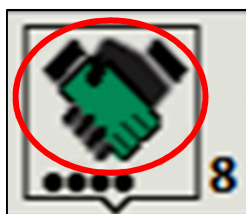
The map represents **<u>always only the lower value</u>** between relationship and agreement.
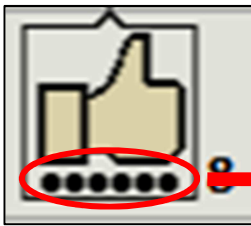

The agreement avatar (the inside color is the one decided in the setting form for the specific stakeholder)

The relationship avatar (the inside color is the one decided in the setting form for the specific stakeholder)

The overall risk value

The distance between relationship and agreement values:

no dots - Very distance values

°° quite distance values

°°°° somewhat near values

°°°°°° very near values

Perfect balance between relationship and agreement values

The systemic area value

The priority of the stakeholder, calculated with the systemic area approach, has scaled up of three or more positions